**4 POLICY: Ends**

***4.1 Global Ends Policy***

## Ends Policies

The shareholders of Artena Society Limited will have the best tools to achieve better student outcomes than non-shareholders at an investment (money, time) that is a better value proposition than potential alternatives.

The best tools:

Will achieve timely accurate procession of information and reporting

Will be secure, stable and reliable

Will be future proofed

'student outcomes' as defined by each shareholder bu not at the expense of cooperative gain

'value proposition' includes significantly better functionality, reporting

Existing shareholders are satisfied with their return from the investment in Artena, including their most recent investment and the total they have invested in the Society.